

Picture It! By Richmond



THE TECH-CORNER

If you ever move away, but want to continue using The Big Picture books, there are 72 offices in different countries around the world that can help you get Richmond material. Do you know where you can find the contact information for these offices? Go to <u>The Big Picture Platform</u>, and click on 'Contact us', so you never lose track of your 'big picture'.



WORLD OF ENGLISH

English is the language in which the world is introducing its icons. Most of the information about relevant people, brands, landmarks, and products, is available in English in a variety of media such as film, magazines, newspapers, and the web.

A great example of the way the world of icons is changing is <u>Wikipedia</u>. When you visit the site, you'll realise that a part of the project is to make knowledge available for everyone but, even though there are many entries in many languages, the longest, most profound and most discussed articles are available in English.

If you are an icon, such as a famous actor or sports player, you know that you have to be able to communicate in English, because in such a way you are going to reach a larger audience, and let's be honest, we all like to be able to understand what Roger Federer has for breakfast or what Gisele Bündchen wore to her son's birthday party.

It's also ideal for brands to become iconic, but they will only be able to do so if they develop their publicity in English.

So if you want to know about, or you want to become an icon yourself, it is English which may take you to that next level you are looking for.

TWO THUMBS UP!

The Queen

God save our gracious Queen...

Henry Carey, God Save the Queen

Once upon a time, there was a queen who lived in a palace. The name of the palace was Buckingham Palace, and the name of the queen was Elizabeth.

Queen Elizabeth had a son who married a girl named Diana, this meant she became a princess. Some years later, they got divorced, but Diana continued to appear on magazines not only because she was pretty and popular, but also because of her acts of charity.

Unfortunately one day, while being followed by the paparazzi, Diana died in a car crash.

It was Queen Elizabeth who had to decide what was going to be the house of Windsor's reaction to what some called and accident, and what some called a crime.

With an Oscar-worthy performance by Helen Mirren in the role of the Queen, this is a profound tale of what happened inside the royal household when the former wife of Prince Charles passed away.

It shows accurately the public's reaction to the loss of someone who was known by the papers as the People's Princess. The narrative takes us to the real heart and soul of Queen Elizabeth, whose fashion sense, driving style, and political affairs are accurately portrayed in the film.

This movie is part historical document, but it is also partly a story that stands on its own.



😂 LEARNING TO LEARN

Whenever learning a new language a good way to get some extra practice is to get brochures from landmarks written in the language you are learning. In this way, you can become familiar with particular words used in this kind of documents, and if you don't understand something, you can always compare it to your native language version.





GETTING AROUND

"When travelling, get to know the country's icons". One of the first pieces of advice I got when I began travelling, but what does it mean exactly?

In my experience, there are two possible interpretations for the phrase.

1. Go to the landmarks that everybody talks about: when in London, visit the Big Ben and St. Paul's Cathedral, climb the Eiffel Tower when in Paris, and be sure to visit the Pyramids of Giza when in Egypt. Do your research prior to your trip so you know exactly what you should visit, how to get there, and if you have to pay something for the experience.

2. Go to a record store and ask for the one that everybody knows and sings whenever it starts playing on the radio. This way you can know the peoples' idols and listen to the tunes that have made a mark on a generation.

So when travelling, be sure to consider these options for getting to know the real icons in a certain country, you won't be disappointed.





O THE NEEDLE IN THE HAYSTACK

What city in the USA has a replica of the Taj Mahal?

(Answer: Atlantic City)

Where in the world can you find another replica of the Taj Mahal?

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